
BOOK

ARSENAL

2021

REGULATION ON THE CONDITIONS
AND PROCEDURE FOR ORGANIZATION
AND HOLDING OF THE EXHIBITION FAIR
AND THE FESTIVAL PROGRAM WITHIN
THE 10TH INTERNATIONAL BOOK ARSENAL
FESTIVAL
MAY 26-30, 2021

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1. GENERAL PROVISIONS

This Regulation defines the procedure for organization and holding of the 10th International Book Arsenal Festival (hereinafter referred to as the Festival) on the territory of the National Art and Culture Museum Complex “Mystetskyi Arsenal”.

1.1. FESTIVAL'S MISSION AND GOALS

The International Book Arsenal Festival is an annual project founded by Mystetskyi Arsenal in 2011. The Festival is a major intellectual event of Eastern and Central Europe, a place where the most striking book projects of Ukraine and the world are presented, where cooperation in the publishing sector is being established and deepened, and common quality, up-to-date and innovative projects are implemented.

Mystetskyi Arsenal is a cultural institution that integrates various arts in its activities, from contemporary art, new music and theater to literature and museum work. That is why the Book Arsenal Festival pays special attention to art books, art publications, intellectual reading and more.

The Festival's mission is to create such interactions between people, communities, and institutions, when the combination of aesthetic experience and intellectual engagement in the context of the book enhances the ability of man and society.

The goals of the Book Arsenal Festival are as follows:

1. To stimulate the qualitative development and interaction of the book, literary, and artistic scenes
2. To problematize and comprehend the important issues of man, society, and culture

3. To create a friendly space for the representation of the book in all its manifestations
4. To integrate the Ukrainian book and literary community with the international one

The venue of the Festival is a landmark building of the 18th century, the Old Arsenal building at the address: Public Enterprise “Mystetskyi Arsenal”, 12 Lavrska Str., Kyiv, Ukraine.

1.2. DEFINITION OF KEY TERMS

The following terms are used in the Regulation as follows:

- **Organizer** is the Public Enterprise “National Art and Culture Museum Complex “Mystetskyi Arsenal”.
- **Organizing Committee** is an interim body, the composition of which is determined by the Public Enterprise “Mystetskyi Arsenal”, for the organization, preparation and holding of the Festival.
- **Selection Committee** is an interim body, the composition of which is determined by the Organizing Committee each year for the selection of the Exhibition Fair Participants.
- **Application for participation in the Festival's Exhibition Fair** is a document package containing information about the Applicant duly compiled, signed by an authorized person and submitted by the Applicant through the official site of Mystetskyi Arsenal.
- **Exhibition Fair** is a public demonstration of achievements in the field of publishing, which includes a set of Participants' exhibition stands in the Organizer's territory and encourages the promotion of books and reading, advertising of specific publishers and publications, establishing of professional (commercial) relations between participants of the publishing market.

- **Festival Program** is a set of book and book-related events that take place within the Festival (in the space of the Old Arsenal and/or online) in the dates and time determined by the Organizer and approved by the Program Participants, including presentations, discussions, round tables, lectures, performances, concerts, readings, meetings with authors, etc.
- **Online Program** is a part of the Festival Program held in the online format and may take place on other dates.
- **Applicant** is a domestic or foreign legal entity (a group of legal entities) of all forms of ownership or a natural entity that has expressed a desire to participate in the Festival and has submitted an appropriate Application.
- **Exhibition Fair Participant, Exhibitor** is a domestic or foreign legal entity (a group of legal entities) of all forms of ownership or a natural entity that has been selected and paid for their participation in the Exhibition Fair following this Regulation.
- **Co-exhibitor** is a Participant of the Exhibition Fair exhibiting their products at the stand of another Exhibition Fair Participant, in agreement with the Organizing Committee.
- **Program Participant** is a domestic or foreign legal entity (a group of legal entities) of all forms of ownership or a natural entity that is the organizer and participant of the events of the Festival Program.
- **Non-Stand Participant** is a Program Participant who is not an Exhibitor.
- **Festival Participant** is a Program Participant and/or Exhibition Fair Participant.
- **Festival Partner** is a domestic or foreign legal entity (a group of legal entities) of all forms of ownership or a natural entity providing support in the organization

and holding of the Festival.

1.3. DATES AND CONDITIONS OF HOLDING THE FESTIVAL

1.3.1. The 10th International Book Arsenal Festival will take place on May 26-30, 2021.

Part of the Festival Online Program can be held on other dates. In case of cancellation of the Festival in the space of the Old Arsenal through no fault of the Organizer only the online component of the Festival shall be held.

1.3.2. The Festival's working hours will be announced additionally and sent by e-mail to the contact person of the Participant specified in the Application.

1.4. SAFETY ISSUES

1.4.1. The main priority of the Organizer is the safety of all participants and visitors. Given the current state of the epidemic and quarantine restrictions in order to prevent the spread of acute respiratory disease COVID-19 caused by coronavirus SARS-CoV-2 in Ukraine, as well as changes in anti-epidemic measures and existing restrictions considering holding mass events in Kyiv, the Organizing Committee of the Festival reserves the right to amend this Regulation in order to ensure the safety of all participants and visitors.

1.4.2. Both the Organizer and Participants undertake to comply with all anti-epidemic measures established at the time of the Festival.

1.4.3. Participants undertake to have antiseptics on their stands, to ensure their staff wears masks on the stands and on the territory of Mystetskyi Arsenal; regularly disinfects their work surfaces and surfaces that are often touched; if necessary, they can use gloves. The Organizer monitors compliance

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with safety standards by technical staff (contractors), as well as measures the temperature of all Participants and visitors at the entrance to Mystetskyi Arsenal.

1.4.4. Medical services

During the Festival, doctors shall work at Mystetskyi Arsenal. You can get help by contacting the First-aid Room or the Information Desk of the Book Arsenal.

2. THE FESTIVAL'S EXHIBITION FAIR

2.1. MAIN DATES OF THE PROJECT IMPLEMENTATION

Position in the project implementation	Deadlines	Contacts
Submission of Applications by Applicants for participation in the Festival's Exhibition Fair	by February 12	bookfair@artarsenal.gov.ua
Examination of Applications	February 12-26	bookfair@artarsenal.gov.ua
Informing of the Applicants on the results of selection for participation in the Exhibition Fair	by March 5	bookfair@artarsenal.gov.ua
Sending of the original signed Application	by March 26	10 Lavrska St, Kyiv 01010, Ukraine
Payment of the issued invoice	by April 30	books.arsenal.docs@artarsenal.gov.ua
Informing of the Organizer on the withdrawal from participation*	by April 30	bookfair@artarsenal.gov.ua

*The Participant may refuse to participate. The Organizer will refund the paid fees, except for the registration fee, in case of withdrawal by April 30, 2021. In case of withdrawal from participation after April 30, 2021, no refund shall be provided.

2.2. THE EXHIBITION FAIR PARTICIPANTS AND SELECTION CRITERIA

2.2.1. Applications for participation in the Exhibition Fair of the 10th International Book Arsenal Festival shall be accepted until February 12, 2021. The selection of the Participants is based on an expert selection mechanism that aims to effectively use limited space for presenting a broad range of publishers whose work is recognized as high quality. The selection is performed by the Selection Committee, while adhering to its curatorial framework. At the same time, the Festival supports new independent players, promoting quality competition in the market.

2.2.2. The preference is given to those who make a significant contribution to the Festival Program, facilitating the arrival of foreign partners, authors for further successful cooperation, establishing international business relations, presenting their novelties of 2021, introducing innovative formats.

2.2.3. Applications for stand participation in the Exhibition Fair for presenting: individual authors, book shops, printing companies, textbooks & training literature, religious literature, technical books & manuals, press are not accepted. Unless the Applicant is the Festival Partner.

2.2.4. The Organizing Committee does not accept applications from the legal entities related to the Russian Federation, which is defined as the 'aggressor state' in accordance with the Law of Ukraine 'On Peculiarities of State Policy to Ensure State Sovereignty of Ukraine in the Temporarily Occupied Territories in Donetsk and Luhansk Oblasts' № 2268-VIII of January 18, 2018, namely: legal entities or natural persons (founders, participants (shareholders) of such entities) or natural persons to whom personal special economic

and other restrictive measures (sanctions) have been applied, as determined by the decision of the National Security and Defense Council of Ukraine and put into effect by the Decree of the President of Ukraine in accordance with the Law of Ukraine 'On Sanctions'.

The current sanctions list can be found on the website of the Verkhovna Rada of Ukraine at the following link: <https://zakon.rada.gov.ua/laws/show/n0004525-20#Text>

2.2.5. The Festival's Fair consists of two main parts: Adults (Art Book, Non-Fiction, Fiction, Indie) and Kids. And in one section, the number of books from another section should not exceed 15%. The stand area cannot exceed 40 sq. m.

2.3. SUBMISSION OF APPLICATIONS BY APPLICANTS AND APPROVAL OF PARTICIPANTS

2.3.1. To participate in the Festival, please read carefully and accept the Regulation on the conditions and procedure for organization and holding of the exhibition fair at the official website of Mystetskyi Arsenal (artarsenal.in.ua) in the Book Arsenal – For Exhibition Fair Participants section, then fill in the Application and submit it through the online form.

2.3.2. After receiving a confirmation of participation in the Exhibition Fair, the Applicant should send a scan of the document on registration of the legal entity by email to bookfair@artarsenal.gov.ua, sign the Contract and send the original by mail to the address: 10 Lavrska Str, 01010 Kyiv, Ukraine. On the basis of the Agreement, an invoice is issued.

2.3.3. The Applicant is approved as Participant of the Festival after payment for participation in the Festival in the manner specified in Section 2.4. of this Regulation is made.

2.3.4. The Participant will receive all information on organizational issues from the Organizer by email: bookfair@artarsenal.gov.ua.

2.4. COST AND SETTLEMENT PROCEDURE

2.4.1. The Applicant receives an invoice for the services for participation in the Festival from books.arsenal.docs@artarsenal.gov.ua.

2.4.2. The cost of services for participation in the Exhibition Fair is as follows:

- for 1 sq. m of furnished exhibition area – 2017,00* UAH (the price is indicated without VAT);
- for 1 sq. m of empty area – 1615,00* UAH (the price is indicated without VAT).

*Provided that the total area of the stand does not exceed 20 sq. m

In case the stand exceeds 20 sq. m, the cost for each subsequent 1 sq. m is:

- for furnished area – 3066,00 UAH;
- for empty exhibition area – 2460,00 UAH.

In case the Participant has two stands in accordance with Section 2.2.5. of this Regulation, the number of meters is added up.

2.4.3. An obligatory standard registration fee (including Festival promotion, cleaning, security, etc.) of 12% of the stand cost is paid additionally.

2.4.4. The cost of services for participation in the Indie section is 1255,00 UAH (the price is indicated without VAT) for 1 sq. m of furnished exhibition area. Area provided: 2 and 4 sq. m. An obligatory standard registration fee (including Festival promotion, cleaning, security, etc.) of 12% of the stand cost is paid additionally.

2.4.5. The cost of services for participation in the Illustrators Fair is 1255,00 UAH (the price is indicated without VAT) for the furnished stand of 2 sq. m). An obligatory standard registration fee (including Festival promotion, cleaning,

security, etc.) of 12% of the stand cost is paid additionally.

2.4.6. The invoice for the services shall be issued by the Organizer from April 19 to April 26, 2021. Upon receipt of the invoice, by April 30, 2021, the Applicant should transfer funds to the Organizer's settlement account and send a copy of the payment order by email.

2.4.7. In case of late payment of the invoice for the participation in the Festival by the Applicant, the Organizer reserves the right to cancel the invoice and to refuse the Applicant to participate. The Organizer has the right not to provide the services in case of late payment by the Applicant.

2.4.8. The Participant may withdraw from the ordered participation by sending a written statement by April 30, 2021 on the official form of the institution signed by its director to the Organizer's address by registered letter.

2.4.9. The Organizer shall refund the paid funds, except for the registration fee, in case of withdrawal by April 30, 2021.

2.4.10. In case of withdrawal from participation after April 30, 2021, no refund shall be provided.

2.4.11. In case of cancellation of the Festival in the physical space through no fault of the Organizer due to force majeure (Section 5 of this Regulation), the Applicant who has not yet paid for participation in the Festival before the start of these circumstances, must pay the registration fee as confirmation of participation in the Festival in the online format.

The Organizer informs the Participant about the format of participation and the order of payment in an additional letter. In case of late payment of the invoice for participation in the Festival, the conditions of the clause 2.4.7. of this Regulation shall be applied.

2.5. SERVICES PROVIDED BY THE ORGANIZER

2.5.1. The Organizer provides the Festival Participants with furnished exhibition area which includes:

- For 4 sq. m stand: 1 table, 2 chairs, 3 rows of shelves, 1 trash can, 1 nameplate.
- For 6 sq. m stand: 1 podium, 1 table, 2 chairs, 3 rows of shelves, 1 trash can, 1 nameplate.
- For 8 sq. m stand: 1 podium, 1 table, 2 chairs, 3 rows of shelves, 1 trash can, 1 nameplate.
- For 10 sq. m stand: 1 podium, 1 table, 2 chairs, 3 rows of shelves, 1 trash can, 1 nameplate.
- For 12 sq. m stand: 2 podiums, 1 table, 2 chairs, 3 rows of shelves, 1 trash can, 1 nameplate.

The Organizer provides services for cleaning the aisles of the premises.

2.5.2. The locations of the exhibition stands according to the sections are determined by the Organizer.

The Organizer shall notify the Participant about the location of the stand by March 3, 2021. The layout of the thematic sections shall be sent by email.

2.5.3. Prior to the opening of the Festival, on its official website, the Organizer places the Online Catalogue of the Festival in Ukrainian and English, which includes information about the Participant of the Exhibition Fair on the basis of the received Applications.

2.5.4. The bilingual Catalogue includes the following information about the Festival Participant: the Participant's name, short description, stand number at the Fair (if applicable), link to online store or website, contacts, list of events with short description (if applicable), specialization of publications, etc. The Participant is responsible for the provision and content of information.

2.6. STAND DESIGN

2.6.1. The Participant may order the empty exhibition area for individual development. The stand layout / visualization should be agreed with the Organizer before May 3, 2021 in writing.

2.6.2. The occupied stand area may not exceed 3 m high (for the decoration not to block the navigation elements of the Exhibition Fair). Failure to comply with these requirements shall result in imposing a fine by the Organizer.

2.7. EXHIBITION FAIR WORKING HOURS

2.7.1. The Exhibition Fair working hours are as follows:

May 26, 2021 – from 14:00 to 21:00;

May 27-30, 2021 – from 09:00 to 21:00.

2.7.2. The Participant is obliged to be at the stand during the specified working hours and not to close their exposition until the official closing of the Festival on May 30, 2021 at 21:00.

2.8. EXHIBITORS ARRIVAL / DEPARTURE PROCEDURE, STAND SET-UP AND DISMANTLING

2.8.1. Arrival to the territory of the PE “NACMC “Mystetskyi Arsenal” and set-up of the exhibition stands are carried out: May 25, 2021 – from 12:00 to 20:00 and May 26, 2021 – from 08:00 to 12:00. In case of individual development, set-up works can be started earlier with the written permission of the Organizer.

2.8.2. By the official opening of the Festival on May 26, 2021, at 14:00, all the stands of the Exhibitors will have to be ready and have an expositional appearance. It is prohibited to import packaging materials, pack, release and dismantle the stands until the official closing

of the event on May 30, 2021, at 21:00.

2.8.3. Packing of materials, release of stands, dismantling of structures is carried out:

May 30, 2021 – from 21:00 to 22:00 (Arrival of vehicles to the territory of Mystetskyi Arsenal is allowed after the end of the Festival Program events);

May 31, 2021 – from 08:00 to 16:00 (through additional exits).

2.8.4. Unloading of products is allowed only during the time when the location is closed for visitors.

2.8.5. The Organizer provides the Participant with a free rental of pallet jacks for transportation of publishing products in exchange for an ID. The pallet jack is provided on a first-come-first-served basis.

2.9. SECURITY SERVICE DURING THE FESTIVAL

2.9.1. The security service for the exhibition stands is provided by the Organizer:

- from 20:00, May 24 to 08:00, May 26;
- from 20:00, May 25 to 08:00, May 26;
- from 21:30, May 26 to 08:00, May 27;
- May 27-30 – from 21:30 to 08:45.
- from 20:00, May 31 to 08:00 June 1.

2.9.2. The stands are put under security at 21:30.

2.9.3. The security system is deactivated at 08:45.

2.10. RECEIVING ENTRANCE BADGES TO THE EXHIBITION FAIR

2.10. The Exhibition Fair Participant should register on the set-up day and receive the Participant Package. The Participant Package is provided in exchange for the signed original of the Work Acceptance Certificate which the Participant receives in advance at their email address.

3. FESTIVAL PROGRAM

3.1. MAIN DATES OF THE PROJECT IMPLEMENTATION

Position in the project implementation	Deadlines	Contacts
Open call of ideas for possible activities in the Program	by February 17	An online form on the Organizer's website
The Organizing Committee notifies the Applicant of the results of the selection of ideas for possible activities in the Program	by March 10	The letter will be sent to the email address of the responsible person who represents the Participant indicated when filling out the Application.
Submission of events/projects to the Program that are agreed with the Organizing Committee	by March 26	An online form on the Organizer's website
Sending of the draft of the Program schedule to the Program Participants	approx. on April 15	The letter will be sent to the email address of the responsible person who represents the Participant indicated when filling out the Application.
The Program Participant has an opportunity to edit the draft of the Program schedule	by April 23	bookprogram@artarsenal.gov.ua
Publication of the Program on the Organizer's website	approx. on May 7	the Organizer's website
Festival Participants Registration	May 7-12	the Organizer's website
Confirmation of registration to the Program Participants	from May 19	The letter will be sent to the email address of the responsible person who represents the Participant indicated when filling out the Application.
Festival Program	May 26-30	PE "NACMC "Mystetskyi Arsenal"

3.2. SUBMISSION OF IDEAS FOR POSSIBLE ACTIVITIES IN THE PROGRAM

3.2.1. The Organizing Committee holds an open call for the ideas for possible events or special projects in the Festival Program (hereinafter – the Program) by February 17, 2021.

3.2.2. Ideas for possible events or special projects are submitted to the Program through the online form, which can be found on the Organizer’s website.

3.2.3. Information on cancellation of the approved event in the Program by a Participant must be submitted to the Organizing Committee by April 23, 2021. Otherwise, the Participant has to pay

a fine of 500 UAH (without VAT) for a slot (slot is a time period of 45 minutes).

3.2.4. One Program Participant can submit up to 5 ideas of possible events or special projects to the Program.

3.3. EVENTS ON A COMMERCIAL BASIS

3.3.1. After selecting event ideas for curatorial programs, the Organizer may offer the Participant to present certain events that have not been selected on the stages of the Festival on a commercial basis by reserving time at special Festival venues. One Participant may apply for up to 3 events.

3.3.2. Cost of holding of the event on a commercial basis for 45 minutes:

Time	Price, UAH (prices are indicated without VAT)
10:30 – 12:00	1152,00*
12:00 – 16:00	1656,00*
16:00 – 18:00	2376,00*
18:00 – 20:00	2844,00*

*The selection and scheduling, as well as the cost of holding of individual events in certain cases are determined in agreement with the Organizer.

3.3.3. The Applications for the events on a commercial basis are accepted by March 26, 2021.

3.3.4. The Program Participant must pay for the ordered services by April 26, 2021 based on the invoice issued by the Organizer.

3.4. NON-STAND PARTICIPATION IN THE FESTIVAL PROGRAM

3.4.1. Non-Stand Participant is a domestic or foreign legal entity (group of legal entities) of all forms of ownership or a natural person who is organizing the Festival Program events, but is not represented with a stand at the Exhibition Fair held within the 10th International Book Arsenal Festival.

3.4.2. The Organizing Committee accepts Applications for ideas from the Non-Stand Participants until February 17, 2021 on general terms.

3.4.3. A submitted Application for the idea of the event is not a guarantee of participation in the Festival Program. After being notified by the Organizing Committee of the acceptance of the event or project idea, it is necessary to submit a formal Application for the event.

3.4.4. The registration fee for Non-Stand Participation in the Festival is UAH 500.00 (price excluding VAT).

4. ADVERTISING IN THE TERRITORY OF THE EXHIBITION FAIR

4.1. Advertising outside the Participant's stand is prohibited, including promotion banners, posting ads, distribution of promotional flyers.

4.2. The list of additional advertising services provided by the Organizer for the Participants of the Program and Exhibition Fair

Service description	What we offer	Price (without VAT)
Promo video on the plasma TVs at the Festival information desks (left and right wing points of entrance) *	Promo video on the plasma TVs: 1 time per hour during the five days of the Festival	5 000 UAH 4 000 UAH (in case of purchase of the video placement on the Facebook page)
Placement of a promo video** on the Festival's Facebook page with the publisher's page tag or a link to the publisher's program at the Festival on Facebook.	One-time posting of the video on the Facebook page of the Festival https://www.facebook.com/BookArsenal on the first or second day of the Festival. In the accompanying text to the video there may be tags of the Participant's Facebook page or the Participant's event program. Expected placement coverage is 5,000. The number of slots for this placement is extremely limited.	3 000 UAH 2 000 UAH (in case of purchase of the video placement on the territory of Mystetskyi Arsenal).
Placement of a banner on the Book Arsenal web page.	The option is discussed with the Participant individually and is formalized in a separate appendix to the contract.	Individual selection of planes and prices accordingly.
Handouts at the information desks	Placement of your handouts at the three information desks during the five days of the Festival. The handout format should not exceed A4.	1 000 UAH
A color page with your advertising in the Festival's printed guide	Placement of a Participant's advertising layout in the Festival's printed guide. The number of advertising layouts is limited.	Half page - 5 000 UAH Page - 10 000 UAH The 4th page - 25 000 UAH
A1 posters***	Placement of A1 posters on dashboards near corridors leading to lavatories where the visitors spend a lot of time. The number of dashboards is limited.	500 UAH

NOTES:

*A promo video without sound line is produced by the Participant himself and provided to the Organizer.

** The promo video with a sound series is prepared by the Participant, provided for approval and placement to the Organizer together with the text message and tags of the corresponding pages.

***Layout requirements are sent individually at the Participant's request.

5. FORCE MAJEURE

5.1. In case of force majeure, the Organizer will be forced to cancel the Festival in physical space. In such circumstances, the Organizer is released from liability in case of cancellation of the Festival in physical space, and the Festival takes place only in the online space.

5.2. Force majeure circumstances (circumstance of insuperable force) are extraordinary and unavoidable circumstances that objectively make it impossible to fulfill the obligations under the provisions of this Regulation, obligations under laws and regulations, namely: the threat of war, armed conflict or serious threat of such conflict, including but not limited to enemy attacks, blockades, military embargoes, actions of foreign enemies, general military mobilization, military actions, declared and undeclared war, actions of public enemy, riots, acts of terrorism, sabotage, piracy, riots, invasions, blockade, revolution, revolt, uprising, mass riots, curfew, quarantine imposed by the Cabinet of Ministers of Ukraine, expropriation, forced seizure, seizure of enterprises, requisition, public demonstration, blockade, strike, accident, illegal actions of third parties, fire long breaks in the work of transport, regulated by the conditions of the relevant decisions and acts of public authorities, closure of sea channels, embargoes, prohibition (restriction) of exports / imports, etc., as well as caused by exceptional weather conditions and natural disasters, namely: epidemic, severe storm, cyclone, hurricane, tornado, storm, flood, snow accumulation, ice, hail, frost, freezing of the sea, straits, ports, passes, earthquakes, lightning, fire, drought, subsidence and landslides, other natural disasters, etc.

5.3. In the letter informing about the impossibility of holding the Festival

in physical space due to force majeure, the Organizer informs the Participant about the possibility (format) of the participation in the Festival in the online space.

5.4. If the Festival in physical space is canceled in case of force majeure, the funds paid to the Organizer for participation in the Festival are returned to the Participants, except for the registration fee. The registration fee is non-refundable.

6. RESPONSIBILITY OF THE PARTIES

6.1. The Participant is responsible for the observance of current norms and legislative acts of Ukraine.

6.2. The Participant is obliged to follow the terms of participation defined by this Regulation, as well as the instructions of the Organizer's representatives and security service in case of emergency.

6.3. The Participant is responsible for the observance of general safety procedures, fire safety procedures, sanitation standards in the exhibition premises, established rules on the prohibition of smoking in the territory of the Public Enterprise "National Art and Culture Museum Complex "Mystetskyi Arsenal". Smoking is allowed in designated areas only.

7. APPENDIXES

**Appendix 1, Application
for participation in the fair
at the Book Arsenal Festival 2021:**
<https://forms.gle/oCfpzeRVXNm5czFA9>

**Appendix 2, Application
for participation in the Illustrators
fair at the Book Arsenal Festival 2021:**
<https://forms.gle/DhpYLKUicu7nRfCXA>

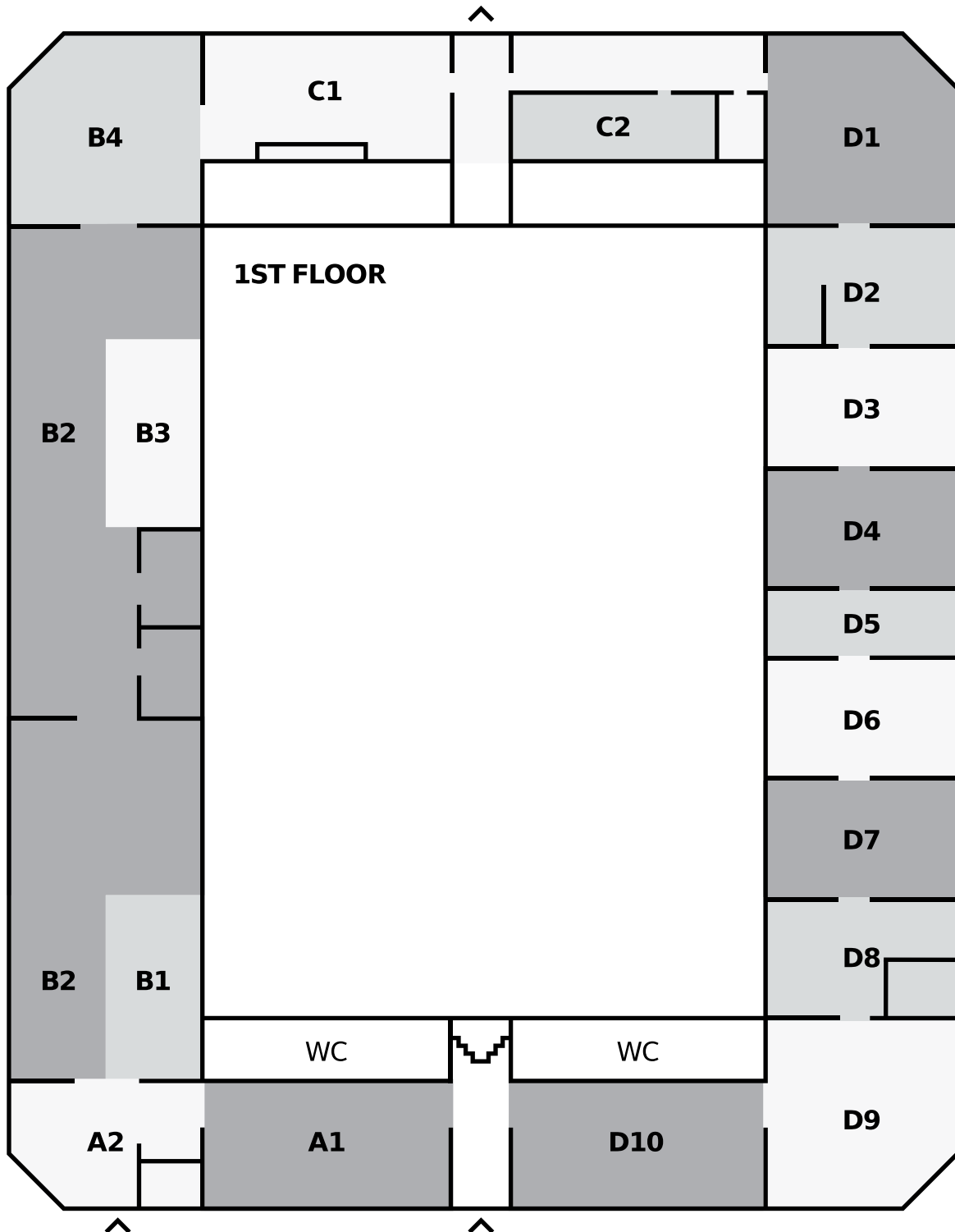
**Appendix 3, Application
for submitting ideas to the Program
of the Book Arsenal Festival 2021:**
<https://forms.gle/j87bcGQAomFMSDxm8>

Appendix 4

FLOOR PLAN

LOCATION OF SECTIONS

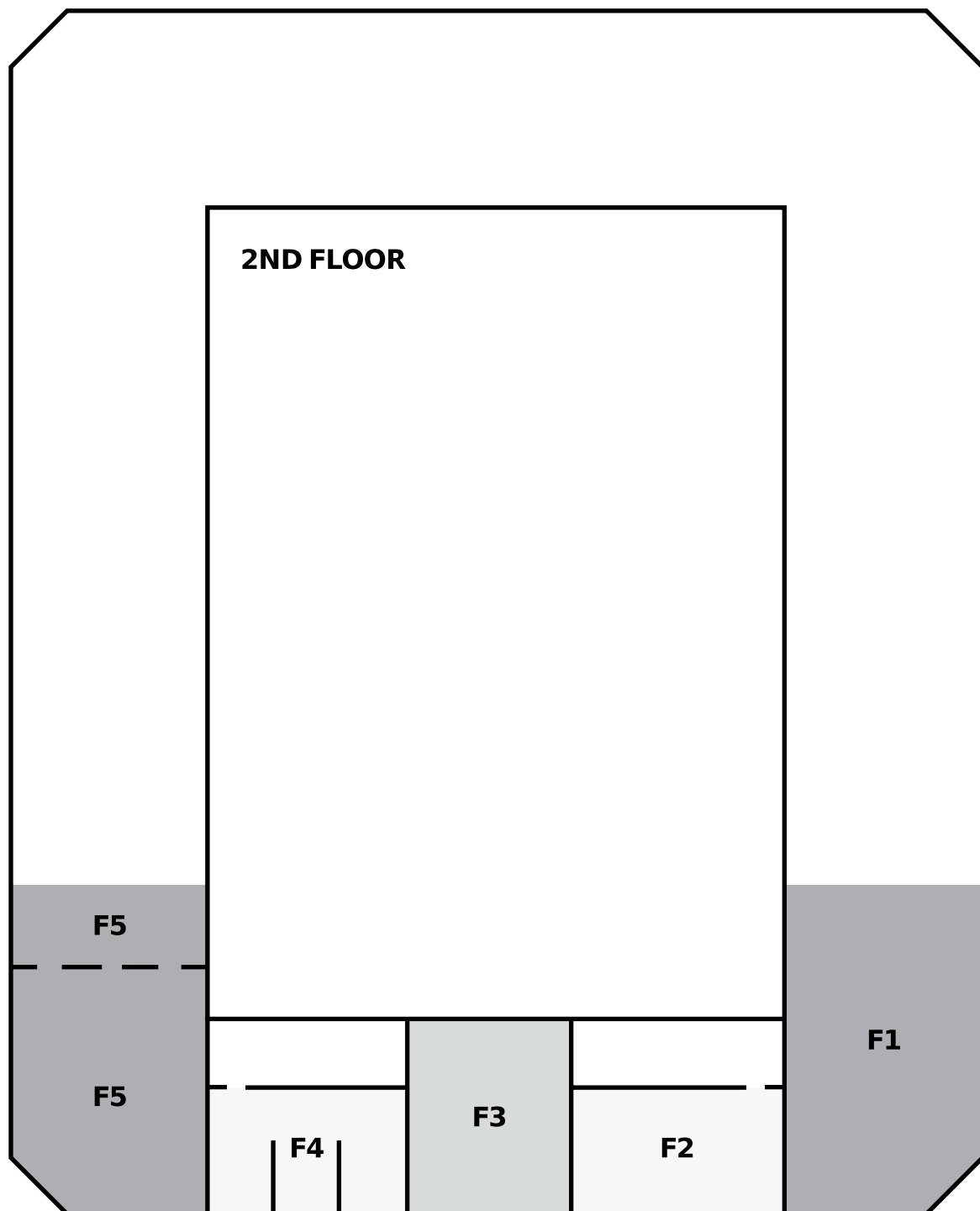
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FLOOR PLAN

LOCATION OF SECTIONS

2ND PAGE

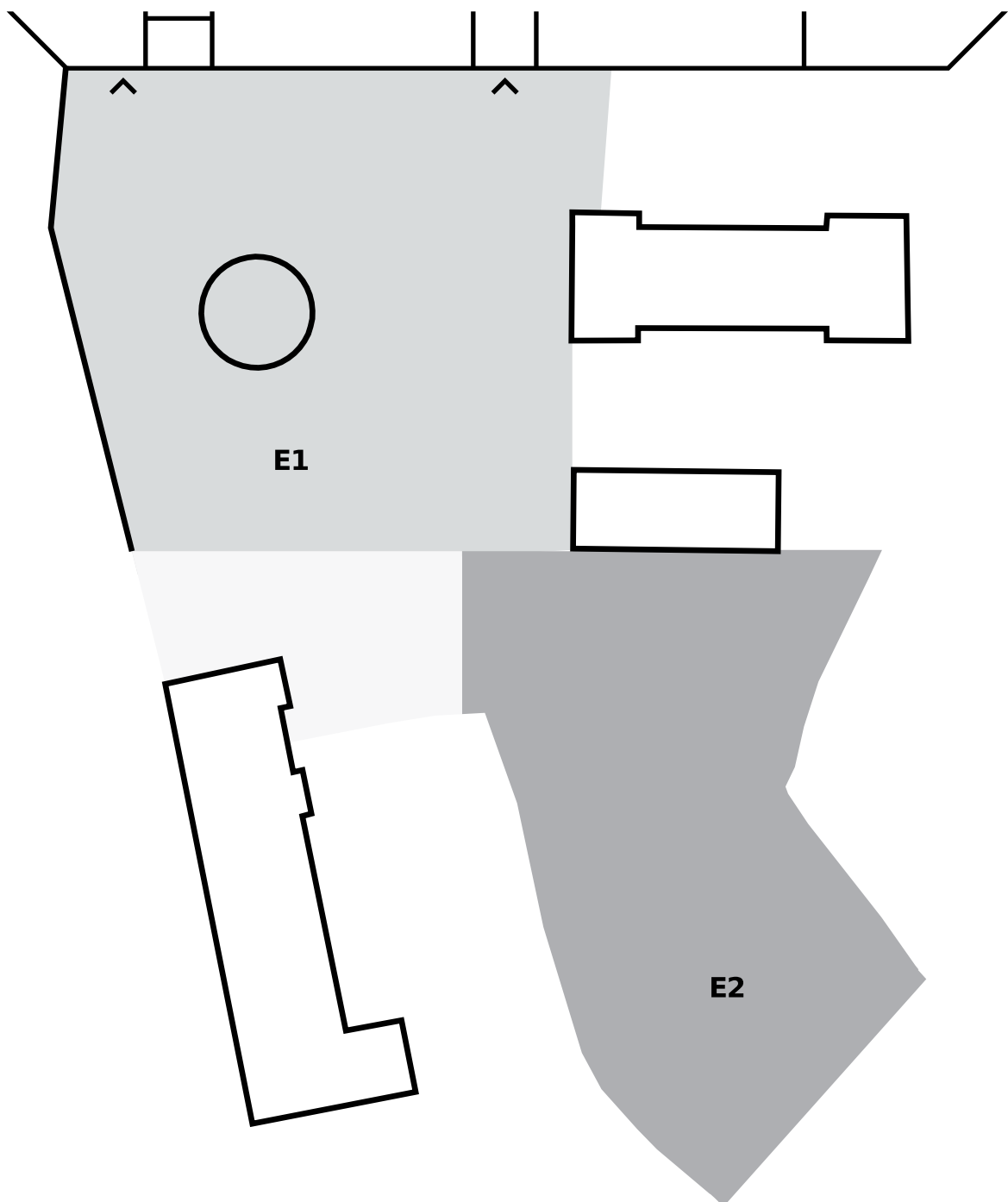


FLOOR PLAN

LOCATION OF SECTIONS

3RD PAGE

OURDOORS



ARSENAL
BOOK
FESTIVAL

FLOOR PLAN

LOCATION OF SECTIONS

4TH PAGE

FLOOR 1

A1-A2

INFORMATION DESK
FIRST-AID ROOM
BABY CARE ROOM

B1

ART

B2

NON-FICTION

B3

INDIE

B4

PRESENTATION HALL
INTERNATIONAL INSTITUTIONS

C1

EDUCATIONAL SPACE
LIBRARY

C2

PRESENTATION HALL

D10

INFORMATION DESK
BABY CARE ROOM

D9

NOVELTIES

D2-D4, D6-D8

FICTION

D5

ON AIR STUDIO

D1

PRESENTATION HALL

OUTDOORS

E1

OUTDOOR STAGE

E2

KIDS
INDIE
KIDS WORKSHOPS
FOOD-COURTS
PRESENTATION STAGE

FLOOR 2

F1

MUSIC STAGE

F2

BUSINESS AREA

F3

PRESENTATION HALL

F4

PRESENTATION HALL

F5

ILLUSTRATORS FAIR
PRESENTATION HALLS